



## Multimedia Illustrator (25M)

The Army produces training manuals, newspapers, reports and promotional materials on a regular basis. Graphic artwork is used in these publications, as well as in signs, charts, posters, television and motion picture productions. As an integral member of the Army's multimedia team, the Multimedia Illustrator produces graphic artwork, drawings and other visual displays.

Multimedia Illustrators are primarily responsible for supervising, planning or operating multimedia imaging equipment in order to produce various kinds of visual displays and documents. Some of your duties as a Multimedia Illustrator may include:

- Creating illustrations, layouts, map overlays, posters, graphs and charts in support of Army combat and non-combat operations
- Producing computer-generated graphics
- Drawing graphs and charts to represent budgets, numbers of troops, supply levels and office organization
- Developing ideas and designing posters and signs
- Helping instructors design artwork for training courses
- Drawing cartoons for filmstrips and animation for films
- Working with television and film producers to design backdrops and props for film sets
- Performing maintenance on assigned equipment
- Performing preventive maintenance checks and services on assigned vehicles and generators

### **TRAINING**

Job training for a Multimedia Illustrator consists of nine weeks of Basic Training, where you'll learn basic Soldiering skills, and 13 weeks, one day of Advanced Individual Training and on-the-job instruction, including practice in preparing graphic designs and illustrations. Part of this time is spent in the classroom and part in the field. Some of the skills you learn are:

- Introduction to graphics, lettering, drawing and layout techniques
- Illustration and television graphic techniques
- Theory and use of color

### **HELPFUL SKILLS**

Helpful attributes include:

- Interest in artwork or lettering
- Ability to convert ideas into visual presentations
- Neatness and an eye for detail

### **ADVANCED RESPONSIBILITIES**

Advanced level Multimedia Illustrators supervise and train other Soldiers. As an advanced level Multimedia Illustrator, you may be involved in:

- Directing the manipulation and enhancement of images
- Determining media, style, design and technical requirements for other illustrators to create, sequence and develop visual presentations
- Determining and developing sequences and manner of presentations

### **RELATED CIVILIAN JOBS**

The skills you learn as a Multimedia Illustrator will help prepare you for a future as a graphic designer or illustrator with government agencies, advertising agencies, web design firms, print shops or engineering firms.

The Army offers certified apprenticeship training programs for some specialties within this occupation.

### **RELATED ARMY POSITIONS**

- Visual Information Equipment Operator/Maintainer (25R)
- Lithographer (21L)
- Topographic Analyst (21U)
- Topographic Surveyor (21S)
- Imagery Analyst (96D)

Information about this MOS provided by: [www.goarmy.com](http://www.goarmy.com)

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