



## Employment Initiatives

What is the Minnesota National Guard and Beyond the Yellow Ribbon doing to assist returning 34<sup>th</sup> Infantry Division Soldiers find employment?

- The Minnesota National Guard's Beyond the Yellow Ribbon program is a all-inclusive network of federal, state, local and nonprofit agencies that provide services and resources to Minnesota Servicemembers.
- Beyond the Yellow Ribbon has partnered with the Minnesota Department of Employment and Economic Development (DEED). DEED attends Beyond the Yellow Ribbon reintegration events and offers support through forty-nine workforce centers, job fairs and transition workshops for resume-building and interview training for returning Soldiers.
- The Beyond the Yellow Ribbon Employer Liaison has been networking with 34<sup>th</sup> Infantry Division employers for the past year to help maintain positive relationships between Soldiers and employers: In addition, the employer liaison:
  - Encourages employers to keep in touch with Soldiers and learn what they did while deployed.
  - Developed awareness within companies of the challenges Servicemembers face upon return from a deployment.
  - Networked with human resource professionals within the companies and many business professionals have committed to offering expertise to returning Soldiers and providing advice for getting jobs.
  - Networked with experts in higher education to develop workshops that assists Servicemembers in developing resumes and interview skills.
- In 2008, Beyond the Yellow Ribbon launched the Yellow Ribbon Campaign. The Yellow Ribbon Campaign is a grassroots effort that challenges Minnesota communities to synchronize efforts within their area to develop an enduring network of support for Servicemembers and their families.
- The Yellow Ribbon Company Campaign has encouraged businesses to create action plans that provide sustainable support for Servicemembers and military families within their company.



# Minnesota National Guard

## Beyond the Yellow Ribbon

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[www.MinnesotaNationalGuard.org](http://www.MinnesotaNationalGuard.org)



- In the last seven months, eight Yellow Ribbon Companies have received Yellow Ribbon Proclamations: Target Corporation, Minneapolis; Marvin Windows, Warroad; 3M, St. Paul; Cub, Stillwater; Disabled Veterans Rest Camp of Washington County, Hugo; Baskfield and Associates, Rogers; Faelon Partners LTD/ Today's Business Radio LLC, Golden Valley; Minnesota State Colleges and Universities, headquartered in St. Paul 32 public colleges and universities on 54 campuses across Minnesota.
- Beyond the Yellow Ribbon has created a job posting page on their website and Soldiers seeking employment can sign up to receive an email when jobs announcements are posted.
- Beyond the Yellow Ribbon facilitates "Get the Job" seminars helping Soldiers look for jobs after a deployment.
- Beyond the Yellow Ribbon 2009 highlights include:
  - Hosted 16 Yellow Ribbon City, County and Corporation events.
  - Hosted 21 reintegration events across the state serving more than 32,000 Servicemembers.
  - Expanded community outreach contacts for Family Assistance Centers to 24,000 contacts.
- On March 6, 2010, the Beyond the Yellow Ribbon will host the initial 30-Day Reintegration Training for 34<sup>th</sup> Infantry Division Soldiers and their families.
- Through 30, 60, 90-day and one-year reintegration events, 34<sup>th</sup> Infantry Division Soldiers will be connected to services and resources that will assist in the challenges finding employment in today's economy.

For more information on the Minnesota National Guard visit [www.MinnesotaNationalGuard.org](http://www.MinnesotaNationalGuard.org).

For more information on the Beyond the Yellow Ribbon visit [www.BeyondTheYellowRibbon.org](http://www.BeyondTheYellowRibbon.org).

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